

KYUSHU UNIVERSITY SUMMER PROGRAM 2017 COURSE INFORMATION

JAPANESE INTELLECTUAL PROPERTY LAW PRACTICE (SHINTO TERAMOTO)

The course provides an outline of the intellectual property laws of Japan, especially focusing on the major topics of patent and copyright.

This course will provide students with an understanding of the basic concepts and philosophy behind the black letter laws and practices.

Through class discussion, students will gain an insight into the basic policies of intellectual property laws that are common to Japan and other countries, as well as those concepts that are unique to Japan.

CREATIVE ECONOMY & CULTURAL DIVERSITY (RYU KOJIMA)

In this class, we would like to explore various issues related to "creative economy" (or "creative industries") and "cultural diversity" from a normative point of view. In order to achieve diversification of cultural expressions in the society (hereinafter, "cultural diversity"), "creative economy" (or "creative industries") plays very crucial role. According to the definition of DCMS (UK Government Department for Culture, Media and Sports), "creative industries" includes various creative sectors such as Advertising, Architecture, Arts and antique markets, Crafts, Design, Designer Fashion, Film, video and photography, Software, computer games and electronic publishing, Music and the visual and performing arts, Publishing, Television, and Radio.

Without economic empowerment, sustainable development could not been possible in all developed/developing economies. At the same time, various other issues are closely related to the concept of "cultural diversity", including language, education, religion, good governance, cultural diplomacy, etc. It would be meaningful to analyze how these concepts are related with economic aspect of culture. In other words, we would like to identify to what extent economic/industrial measures in cultural policy could function (or could not function) in pursuing cultural diversity.

In this class, we would like to examine various challenging issues related to "creative economy", "creative industries" and "cultural diversity", adopting an interdisciplinary approach.

BUSINESS LAW IN A NETWORKED AGE (ERIK VERMEULEN & MARK FENWICK)

In responding to rapid technological change, the question of *how* a firm is organized has become critical. This class explores the suggestion that successful firms in any industry confronting profound technological change will not be those that master developments in the technology, but rather those firms that put in place the right kind of organization, structure, and culture to meet the design challenge associated with assembling the products and services of the future. Firms are increasingly required to constantly adapt in order to deliver the kind of products that are relevant for today's consumers and it is only through agile organization that this challenge can be effectively managed.

What then do companies need to do in order to maximize their opportunities for succeeding in the context of rapid change to key product technologies? The class explores recent developments in some of the most innovative firms and the idea that the companies best placed to succeed in a highly fluid business environment characterized by constant disruption will be those companies that are able to organize-for-innovation. That is to say, they are able to implement procedures and process that enable them to constantly adapt and transform their business operations. To achieve this objective, the next generation firm will need to build flat open, and inclusive relationships amongst multiple stakeholders and key strategic partners. In this way, the next generation firm can position itself to have the best opportunity of surviving and flourishing in a hyper-competitive and networked global economy.

This type of discussion raises a number of important legal issues, notably in the context of corporate law and corporate finance. Using a number of case studies drawn from multiple jurisdictions, the class will examine the implications for regulators of these developments in how the most innovative firms organize themselves in the context of a networked age.

INTRODUCTION TO EUROPEAN IT LAW (NIKOLAS FORGO)

This course will introduce students to history, system and development of European Information technology law. In addition, students will be taught on European Intellectual Property Law as far as it has impact on information technology. We will focus in particular on data protection and privacy, E-Commerce, consumer protection and copyright.

The course will seek to identify the distinctive features of the European Union regulatory approaches in the field, as well as asking what lessons the European experience offers for regional integration in other parts of the world, particularly in SE Asia.

The course is split into five parts. The first one will make students familiar with relevant sources of European primary law, in particular the charter of fundamental rights of the European Union. The second part will examine secondary law, in particular the relevant directives and regulations. In the third part students will be made familiar with examples of national transpositions of European law into national laws with a particular focus on reasons for differences between member states. The fourth part will examine the most relevant decisions of the Court of Justice of the European Union and will give first orientation of other relevant statements made either by European authorities or national courts. The last part will

examine the impact of the regulatory framework on international transfer of data, services and goods, in particular between Asia and Europe.